



ISC EAST 2020 EVENT HAS BEEN CANCELED

Due to the ongoing impact of COVID-19, Reed Exhibitions, along with Premier Sponsor SIA (Security Industry Association), has announced that the next ISC East in-person event will take place Nov. 17-18, 2021.

ISC East 2020, scheduled for Nov. 18-19, 2020, in New York City, has been canceled due to the ongoing impact of COVID-19 as further discussed below, and continued restrictions on large events. While we cannot convene in person for 2020, Reed Exhibitions, along with Premier Sponsor SIA (Security Industry Association), announced that ISC East in partnership with ASIS NYC Chapter, will collaborate to host a virtual event on Nov. 18. The ISC East 2021 event will take place at the Javits Center on Nov. 17-18.

Amidst extensive travel restrictions across the majority of the U.S., health and safety concerns due to the pandemic and the essential workers' responsibility of security and public professionals during this time, it is not viable to meet in person for the event this year. As a means to help connect the community and to recognize the hard work and achievements of security and public safety professionals and leaders this year, ISC East, along with SIA and ASIS NYC, will be hosting a half day ISC East virtual event on Wednesday Nov. 18, 2020 including the prestigious ASIS NYC Person of the Year Award and curated education sessions. In addition, ISC East attendees and supporters are all welcome and encouraged to participate in the ISC West 2020 Virtual Event, taking place online Oct. 5-7, which is free for all to attend.

"ISC East has seen tremendous growth over the past few years, including being named as a 2019 Fastest 50 honoree by Trade Show Executive Magazine. With the strong support from premier sponsor SIA, plus the collaboration and partnering with the ASIS NYC Chapter and other regional tristate Associations, we are confident that we will continue on a positive growth path. We all have a mutual commitment to excellence in security and public safety for the tristate area and Northeast region, and are excited to roll out a bigger and better than ever ISC East in 2021," said Mary Beth Shaughnessy, ISC Event Director.

"ISC East is widely recognized as a major platform for industry networking in the tristate area each fall anchored by innovative exhibitors and compelling education sessions delivered through SIA Education@ISC," said SIA CEO Don Erickson. "SIA is excited to continue our work with ISC Events and the ASIS NYC Chapter to support the Person of the Year award program as part of the ISC East virtual event on November 18th 2020, and to produce an impactful ISC East next year."

"We are grateful for the partnership the ASIS NYC Chapter has established with ISC East. We look forward to the collaboration with ISC East and SIA to produce an impactful and meaningful virtual 2020 Person of the Year Award and Education Programs [on November 18, 2020](#). Look for the ASIS NYC Chapter's *Security Director Magazine* which will be sent digitally in advance of [November 18th](#) and will have our Person of the Year on the cover," said Ray Dean, ASIS NYC Chapter – Annual Conference Chairman.

For the most up-to-date information and details regarding ISC East or the upcoming ISC East virtual event featuring the ASIS NYC Person of the Year Award, please visit www.isceast.com or contact our customer service team at 800.840.5602 or 203.840.5602. To register or participate in the ISC West 2020 Virtual Event, please visit www.iscwest.com.

About ISC East

ISC East is the largest physical security event in the Northeast which attracts over 7,500 attendees and 300 exhibitors each year, and is the leading event for the Northeast's security and public safety community. Security dealers, installers, integrators, and consultants, along with corporate, government and law enforcement/first responder practitioners, convene in New York City each year to network, learn and evaluate solutions from leading security exhibitors & brands. The combination of one-on-one conversations with the industry's top innovators and integrators, special events, high-quality education and training, and strong support from industry associations make ISC East the security industry's most comprehensive East Coast event. The 50+-year-old ISC Security Events brand is trusted to provide the assets and knowledge needed to fight emerging threats.

For more information visit: www.isceast.com

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About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

Our events, organized by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexhibitions.com.

About SIA

SIA (<https://www.securityindustry.org/>) is the leading trade association for global security solution providers, with over 1,100 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry's top executive conference for peer-to-peer networking.

About ASIS New York City Chapter

The New York City Chapter of ASIS International, a global community of security practitioners, is among the largest Chapters in ASIS International. Our membership exceeds 1500 members with a database reaching over 15,000. Members of the Chapter represent an entire spectrum of security professionals, security contractors and practitioners from the New York City metropolitan area. We provide a forum that brings together security professionals, government and law enforcement to further their common goals and to share experiences and best practices. Corporate security professionals, including many Fortune 500 companies and providers of security services, as well as Federal, State and local law enforcement, participate in the NYC Chapter. The ASIS NYC Chapter Person of the Year Award will go virtual in 2020 and be combined with an Education Program organized with the collaboration of ISC East and SIA. Security Director Magazine, our award-winning publication, will be issued and posted online prior to the [November 18, 2020](https://www.asisnyc.org) virtual event. Visit us at: www.asisnyc.org